The development strategy focused on economy, environment and social. Iskandar Malaysia, with its existing track records and various completed blueprints, can accelerate the programs by assisting in the followings:

1. Developing a National Framework for nationwide implementation
2. Realizing policy objectives related to ICT applications and Green Technologies
3. Developing sustainable implementable model for industry driven approach
4. Identifying and recommending required enabling issues & related success factors for sustainability of the program
5. Identifying on going and new locations and early win projects
6. Addressing local capacity building

Iskandar Malaysia also offers affordable quality housing, excellent education and healthcare infrastructure within safe, liveable communities. All of which creates a standard of living comparable to some of the region’s more developed economies, but at a competitive cost.

Induces multiplier effect for economic growth and job creation nation-wide towards achieving a better lifestyle.
Alignment with initiatives listed in the 24 approved & endorsed blueprint.
Alignment with other on-going projects and initiatives in Iskandar Malaysia.
An easier and more efficient lifestyle and business environment based on technology.
Creates high motivation towards achieving Iskandar Malaysia’s vision - Strong and Sustainable Metropolis of International Standing.

For more info go to: www.iskandarmalaysia.com.my
Based on the Pike Research, in a global outlook, over USD 100 billion will be invested in technologies to support development of cities in the next 10 years.

Looking at the economic opportunities, Malaysia Prime Minister, Dato’ Sri Najib Tun Razak has endorsed the smart city initiative in the Global Science and Innovation Advisory Council in May 2012, with a vision to benefit and transform the living standards of people in Malaysia through a sustainable economic and technology ecosystem. This initiative will also empower and connect rural countries towards a smart and inclusive socio-economic growth, focusing on the use of green technology and ICT (information and communications technology). Iskandar Malaysia is selected as the location for this pilot project.

“How the implementation of these initial projects would act as a catalyst and provide added value to the existing transformation efforts in providing trade and investment opportunities as well as high-value job opportunities”

YAB DATO’ SRI MOHD NAJIB TUN ABDUL RAZAK
Prime Minister of Malaysia